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WOODY WAGOON • 164 Grand Avenue • Mount Clemens, Michigan 48043  
**800.447.8410 • FAX: 586.783.2133**

## Press Release

### **WOODY WAGOON™ TAKES THE FORD EXPLORER WHERE NO S.U.V. HAS GONE BEFORE**

Woody Wagon's new Ford Explorer "Woody" Kit recalls those great "wood" Wagons of the past that started the S.U.V. movement. The timeless design and long history of woodies as the rugged work-horse was forever changed to include luxury appointments and comfort.

Our new "Woody" kit projects the same image while being even more exclusive than the original. The simulated "Marine Teak" panels surrounded by our raised, quarter-round "Santa Rosa Oak" trim produces a true three dimensional effect just like the original vehicles. The combination of high-quality vinyl panels and extruded trim is not only beautiful, it is also maintenance-free.

The Woody Wagon™ Ford Explorer "Woody" Kit is designed for the home installer, or can be installed by your local body shop. All components are pre-formed, labeled, and detailed photo-illustrated instructions are provided. Also, tech help from our professional installers is just a phone call away - whether a first-time installer or a savvy professional. Call today for the location of your local retailer or installer, or to order direct.

All the materials provided are OEM-approved and manufactured in North America at ISO 9001 facilities. The use of high-quality materials permits Woody Wagon™ to offer a 3-year warranty against defects in workmanship and materials.

***For more information contact Woody Wagon at 800-447-8410,  
or visit our web site at [www.ptwoody.com](http://www.ptwoody.com)***

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**Digital color file :**  
**Supplied on attached Cd-Rom — File Name:**  
***fdexpl\_wood22\_7clr.tif (color) fdexpl\_wood22\_7bw.tif (bw)***  
***fdexpl\_wood22\_5clr.tif (color) fdexpl\_wood22\_5bw.tif (bw)***  
***fdexpl\_wood22\_8clr.tif (color) fdexpl\_wood22\_8bw.tif (bw)***

***If the image is to be displayed on the web we have supplied rgb jpegs!***



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